

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A3

Results as of: 1/31/2020

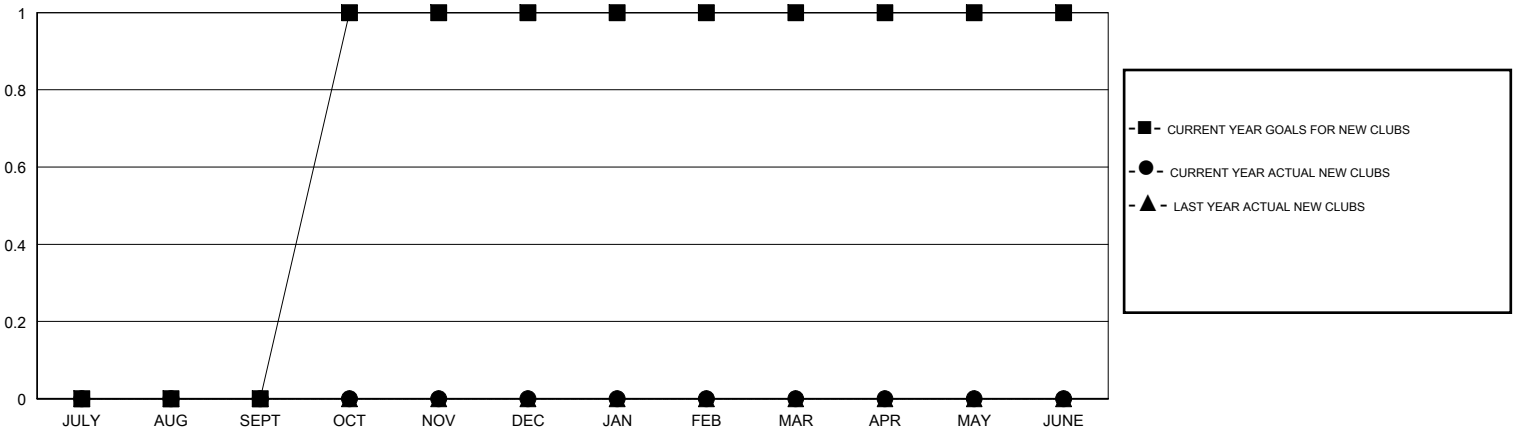
GMT:

LOCATION CALIFORNIA

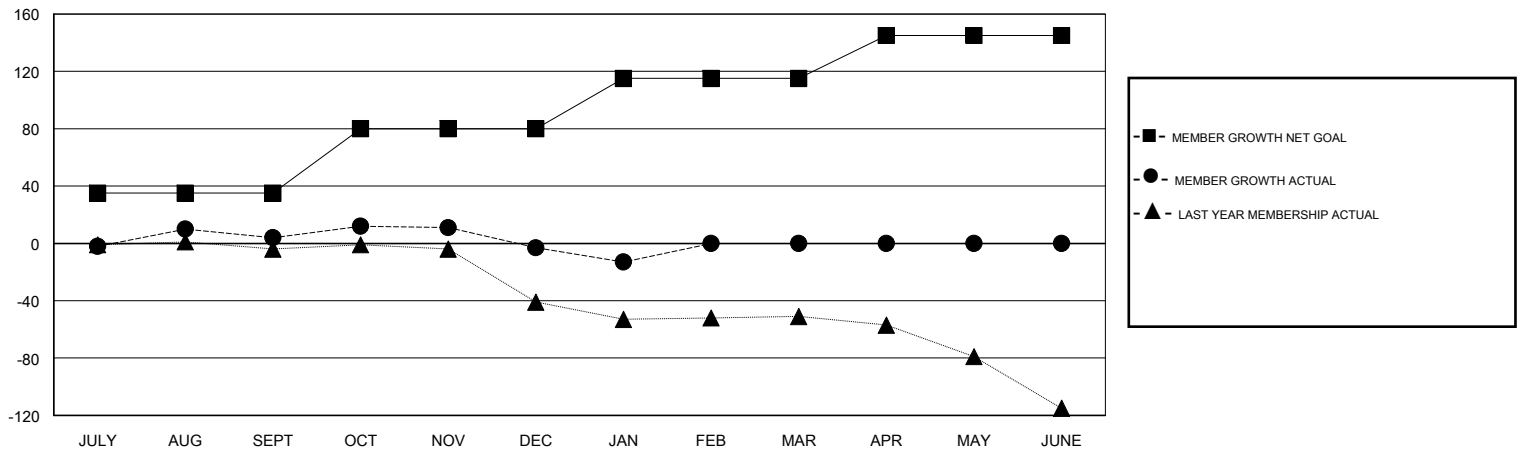
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | | RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 1 | JULY/AUG/SEPT | 35 | 40 | 33 |
| OCT/NOV/DEC | 1 | 0 | 0 | OCT/NOV/DEC | 45 | 27 | 33 |
| JAN/FEB/MAR | 0 | 0 | 0 | JAN/FEB/MAR | 35 | 9 | 19 |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | 30 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | |
|------------------|---|----------------------------|---------------------------------|-----|
| DROPPED CLUBS: 1 | 21 CLUBS OF 34 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | | |
| | | MALE | 781 (68.87%) | |
| DROPPED MEMBERS | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | FEMALE | 353 (31.13%) | |
| DECEASED | | 12 | TOTAL FAMILY UNIT MEMBERS | 188 |
| CLUB CANCELLED | | 0 | FAMILY MEMBERS PAYING HALF DUES | 96 |
| OTHER | | 73 | | |
| TOTAL | 85 | | | |